



*A Group Of Individuals Cooperatively
Working Together To Create A
Better Life Through Buying Power
Crowd Clout*

Let's see if you are a good fit for iCB

Prioritize these A—B—C

Extra Income

More Spare Time

Financial Freedom

Own Your Own Business

Personal Development

Helping Others

Meeting New People

Secure Retirement

New Experiences

Leave a Legacy

Why are the A's important to you?

What are the consequences of not achieving the A's in your life?

Why would that worry you?

What Programs Are You Currently Building?

1.

2.

3.

*Can you say for sure that within the next
24 months... doing what you're doing
now, you'll be able to achieve your goals?*

Yes

No

If your answer is Yes...

This is not for you.

*You need to keep doing what you are
currently doing because you can
accomplish your dreams doing that.*

If your answer is No...

*If Our System Could Help You Achieve
Success Within The Next 24 Months
Would You Be Willing To...*

*Spend \$25/mo
90-Minutes/wk*

*If You Did Not
Answer That Question With A Yes...*

This Is Not For You

*If You
Answered That Question With A Yes...*

*Then we need to address the Facts and the
Pains of building a Home-Based Business*

As well as the Solutions

Facts and Pains:

People say “NO” to Network Marketing because they don’t like to sell!

But Network Marketing is not sales, it’s a method of making money that works best with a lot of people all doing a little bit (buying).

Since you need a lot of people to make a lot of money in Network Marketing, you’ll have more success going after the non-sales type people (because there’s a lot more of them) than going after sales people.



If you lead with the product you’ll look like a sales person and people might buy your stuff but they won’t want to join you because they are not a sales person.

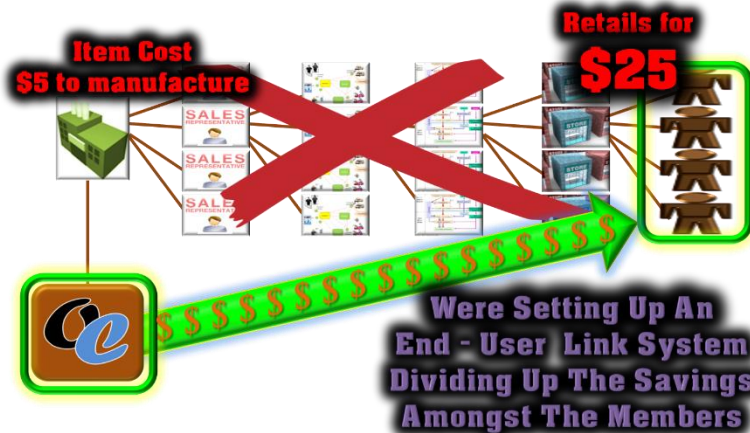
Here are Solutions:

Stop playing games with people and tell them the truth about what you’re doing.

Tell them you’re working with a group of people who are cooperatively working together to create a better life through buying power (Crowd Clout).

Tell them your group contracts with manufacturers, formulators and vendors and all your group does is buy stuff.

The bigger the group gets, the more products we’ll get and the better deals we’ll get. And the more money everyone makes.



We’re just a group of people who are willing to buy stuff to make money!

Facts and Pains:

Producers — Buyers — Consumers

Most people fail in this industry because they spend too much time with the wrong group. (Consumers)

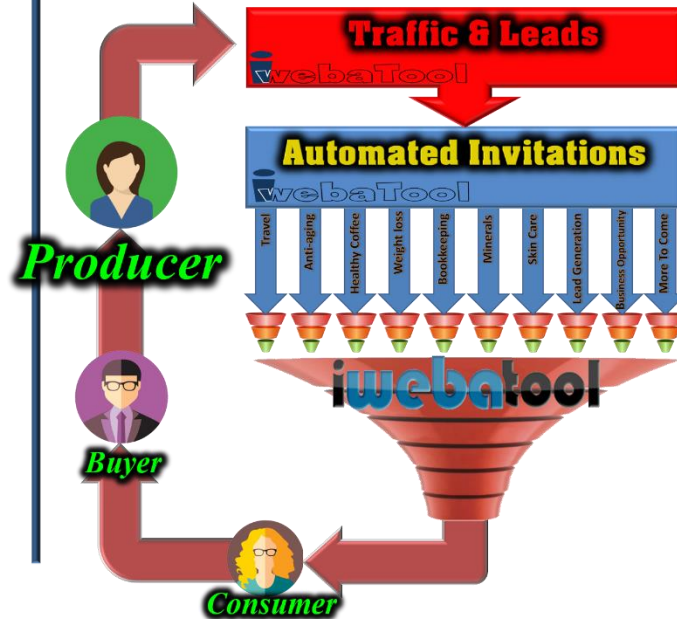
Consumers represent 80% of the marketplace but they'll only generate 20% of your sales. The Buyers represent 15% of the marketplace and they'll generate 15% of the sales.

And the Producers represent only 5% of the marketplace but they'll generate 65% of the sales.

Here are Solutions:

Look for the Producers and sign up the Buyers along the way, meeting the needs of the consumers as you go by leading with the questions that we covered in the beginning.

The Producers will not have a problem telling you what they want and why they want it and they will have also tried many things to get their dreams.



The Producers are willing to spend \$25 per month and 90-minutes per week to get their dreams

Facts and Pains:

Emotions Move People To Act

Stop trying to get people to want to do this. No one wants to do this!

Quality decisions are made emotionally and then backed up with logic. Success in Network Marketing does not come from an intellectual exchange; it comes from a transference of a feeling.

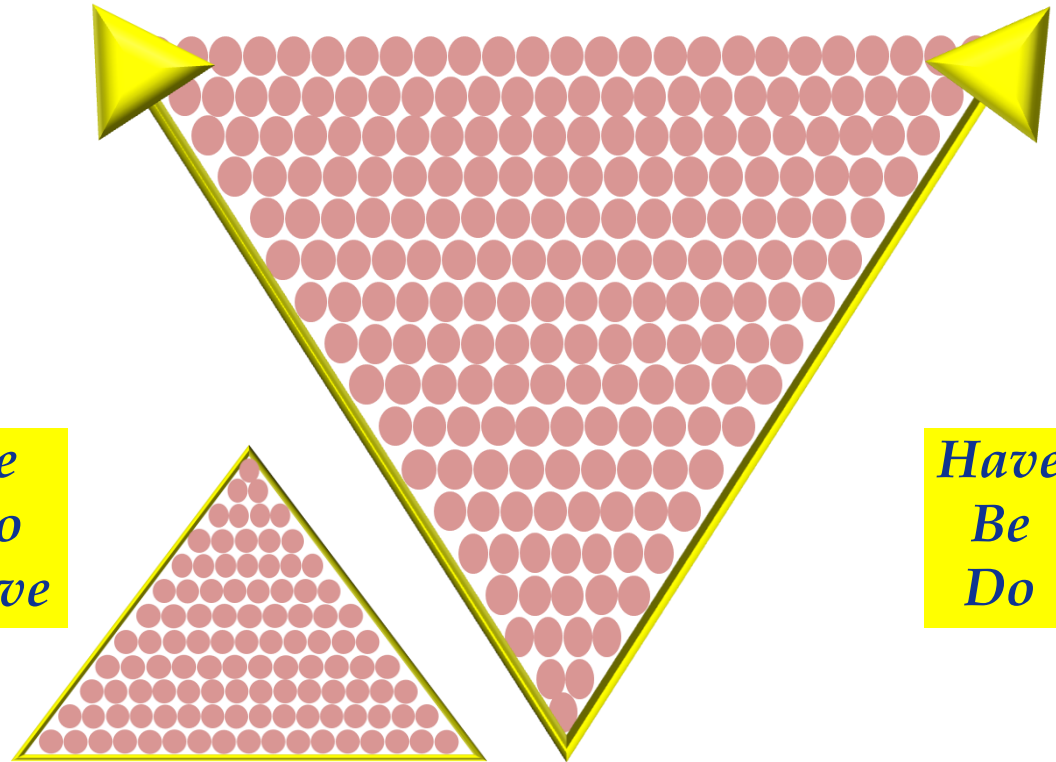
Most people fail in this industry because they spend too much time trying to logically justify the industry.

And... they are always trying to get people to want to do something that they don't want to do.

Here are Solutions:

Focus On The “WHY” Not the “DO”

*Be
Do
Have*



*Have
Be
Do*

Facts and Pains:

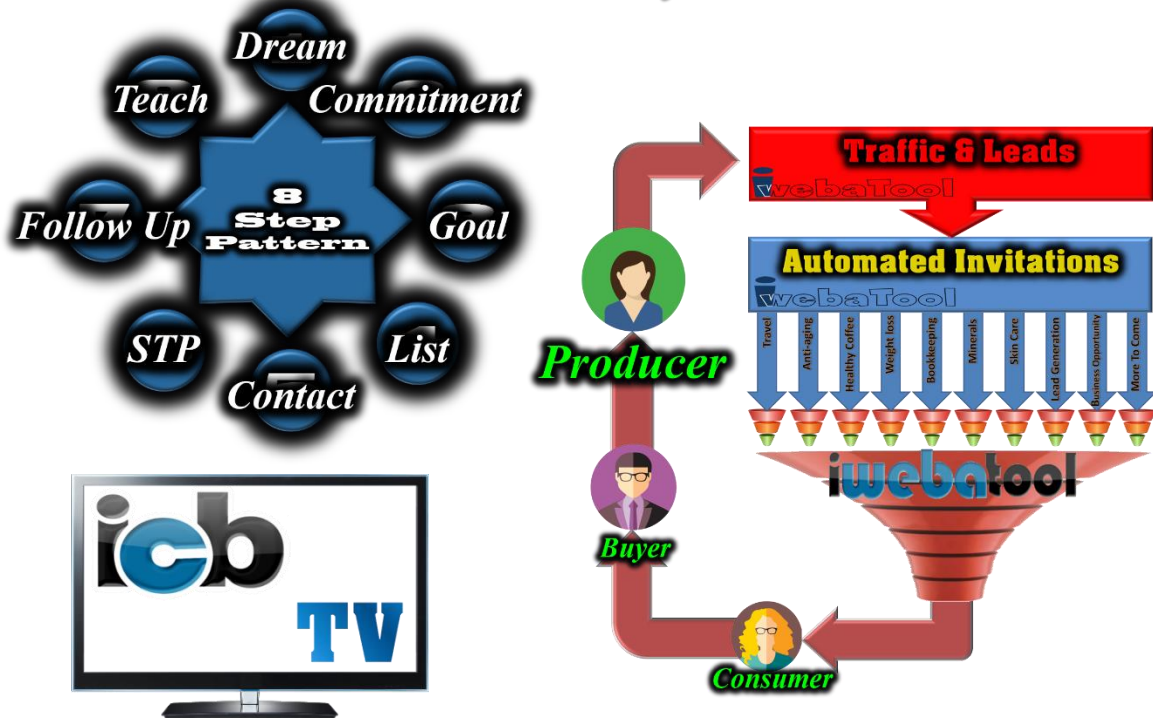
Tools Increase Speed And Efficiency

Network Marketers who use tools will grow faster with less effort and stress. And what they build will last because tools are dependable, consistent and they work without prejudice.

Most people fail in this industry because they think they have to know everything before they begin and by the time they know everything, the opportunity has passed them by.

Here are Solutions:

Expose – Involve – Upgrade Qualify – Close – Show Pattern – System



iWebatool Works with any and all Companies

Once you learn how to build a team you can use iWT to create an income with any and all companies.





**Max the Unilevel
and Binary with just
6 Personal Customers**

Levels	Personally Sponsored Active Members	Unilevel Payout	Team Building Income Potential				
1	1	\$0.00	Junior Ranks	Personal Volume Requirement	Personal Active Customer Requirement	Weekly Income Potential	Monthly Income Potential
2	3	\$0.00					
3	3	\$0.00	Active*	\$12.50	0	\$0	\$0
4	5	\$0.00					
5	5	\$0.00	Qualified	\$12.50	2	\$500	\$2,167
6	6	\$0.00	Director	\$12.50	4	\$1,000	\$4,333
7	6	\$0.00	Builder	\$12.50	6	\$12,000	\$52,000

This is not a guarantee of income. This is just an example of income based on the referral reward system payout assuming all IBOs will be doing the same activity. Your success will be dependent upon what you do.

Retail Price	\$0.00	IBOs		Uni-Level CASH	Binary Commissions	Monthly Income	Annual Income
		New	Total				
		0	0	\$0	\$0	\$0	\$0
Personally Sponsored Members	0	0	0	\$0	\$0	\$0	\$0
		0	0	\$0	\$0	\$0	\$0
		0	0	\$0	\$0	\$0	\$0
BV	0	0	0	\$0	\$0	\$0	\$0
CV	0	0	0	\$0	\$0	\$0	\$0

Description	Retail	CV	BV
iCBtravelClub			
Extreme Savings Travel Club	\$25.00	\$14.29	\$3.57
iCBwebaTool			
iWebaTool (Silver)	\$12.50	\$5.85	\$1.46
iWebaTool (Gold)	\$25.00	\$11.70	\$2.93
iCBwellness			
iZeeCBD Sublingual (1)	\$74.99	\$35.86	\$8.96
iZeeCBD Sublingual (3)	\$149.98	\$60.40	\$15.10
iZeeCBD Sublingual (4)	\$199.97	\$80.70	\$20.17
iZeeCBD Softgel	\$74.99	\$28.65	\$7.16
iZeeCBD Softgel (3)	\$149.98	\$56.80	\$14.20
iPrime Java 37.5 gm	\$12.50	\$4.44	\$1.11
iPrime Java 80 gm	\$25.00	\$10.53	\$2.63
iPrime Java (3)	\$50.00	\$13.83	\$3.46
iZeePure 37.5 gm	\$14.99	\$5.96	\$1.49
iZeePure 90 gm	\$29.99	\$13.89	\$3.47
iZeePure 184 gm	\$59.99	\$28.57	\$7.14
iZeePure (3)	\$119.98	\$42.86	\$10.71
iZeeNyte 4 fl oz	\$29.99	\$13.59	\$3.40
iZeeNyte (3)	\$59.98	\$22.03	\$5.51
iCBeducator			
Cash Flow Manager	\$12.50	\$5.85	\$1.46
Flash Navigator Initial Month	\$497.00	\$187.87	\$46.97
Flash Navigator Recurring Month	\$97.00	\$36.67	\$9.17
Market Navigator Initial Month	\$1,497.00	\$565.87	\$141.47
Market Navigator Recurring Month	\$197.00	\$74.47	\$18.62
Algo Navigator	\$250.00	\$94.50	\$23.63

